



PATENTS

UNITED STATES PATENT AND TRADEMARK OFFICE

Application:	10/663,718	Examiner:	(unknown)
Filed:	September 17, 2003	Art Unit:	(unknown)
Inventor:	Hunter, et al.	Atty Ref.:	0103637-0533876
Title:	SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED THROUGH A UNIVERSAL AUTOMATED ORDER PROCESSING SYSTEM		

PRELIMINARY AMENDMENT

Mail Stop Missing Parts
Commissioner For Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Formalities Letter mailed on 07/12/2005, please amend the above-referenced application as follows:

Amendments to the specification begin on page 2 of this paper.

Amendments to the drawings begin on page 6 of this paper, and include an attached set of replacement sheets.

Remarks begin on page 7 of this paper.

An **Appendix** including amended drawing figures is attached following page 8 of this paper.